

# BILL ATKINS

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P.O. 1091, LAGUNA BEACH. CALIFORNIA 92652 WWW.LAGUNAPOSTER.COM PHONE: 949.494.5899

## EDUCATION

Hussian School of Art, Philadelphia, PA - <i>Associate of Arts, Graphic Design and Illustration</i>	1964-1968
The School of Visual Arts, New York, NY - <i>Life Drawing</i>	1969
The Fashion Institute of Design & Merchandising, Los Angeles, CA - <i>Computer Graphics</i>	1985
Coastline Community College, Costa Mesa, CA - <i>Introduction to Adobe Photoshop Multimedia Fractal Painter</i>	1995
Irvine Valley College, Irvine, CA - <i>Web Authoring 1 and 2</i>	2007

## PROFESSIONAL EXPERIENCE

Art Director, Namkung Promotions, Costa Mesa, CA	1994-1996
<ul style="list-style-type: none"><li>• Art directed and coordinated graphics for premium projects, and all POP associated with the products</li><li>• Managed the art department and was responsible for seeking out and directing freelance creative talent</li><li>• Traveled to press checks both domestic and international</li></ul>	
Art Director, CDM Company, Newport Beach, CA	1993-1994
<ul style="list-style-type: none"><li>• Designed, illustrated, and art directed all graphics associated with premiums</li></ul>	
Designer, Hallmark Studio, New York, NY	1969-1970
<ul style="list-style-type: none"><li>• Designed and Illustrated book jackets, calendars, menus, assembled Hallmark Gallery displays</li></ul>	
Freelance Designer/ Illustrator, Laguna Beach, CA	1979-Present
<ul style="list-style-type: none"><li>• The City of Irvine, CA • Silver Manufactory Holdings Co., LTD. • Warner Bros. Product Development • JCPenney</li><li>• United Airlines • Wienerschnitzel • Sears • Aquarium of the Pacific, Long Beach, CA • International Dairy Queen</li><li>• Agua Caliente Casino • Resort • Spa, Rancho Mirage CA</li></ul>	
	2007-Present

## TEACHING

Irvine Valley College, Irvine CA	2007-Present
<i>Graphic Design 1</i>	

## RECENT PROJECTS

Laguna Art Museum, Laguna Beach, CA	2000-2005
<i>Committee member of the Art for AIDS benefit events at the St. Regis Resort &amp; Spa, Monarch Beach, CA</i>	
<i>Responsible for designing all announcements, invitations, posters, advertisements, and other graphics</i>	
Vintage Poster Gallery, Laguna Beach, CA	2000-Present
<i>Showing a series of limited edition Giclee' prints</i>	
2008 Festival of Whales, Dana Point, CA	
<i>Designed the poster for the 2008 Festival</i>	
The City of Irvine, CA	2005-Present
<i>Creating a series of printed items to promote recycling and conservation in the community.</i>	
Agua Caliente Casino • Resort • Spa, Rancho Mirage, CA	
<i>Created a series of celebrity posters to promote the entertainment venue at the Resort.</i>	
	2008-Present
Winner in California, New Whale Tail® License Plate Design Contest.	
<i>Created one of the two winning designs, then combined both into a final digital output. Currently being used statewide.</i>	
	2008 - 2011